

Renata Gaui

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education

MPS Interactive Telecommunications Program (ITP)

Tisch School of The Arts, NYU
NY, sept 2015 - may 2017;

BFA Design / Digital Media

PUC-Rio
RJ Brazil, mar 2009 - jun 2014.

shows & talks

Warping The Future NY, jan 2021;

Attempts, Failures, Trials & Errors
Europe, nov 2017 - feb 2019;

TEDx - Innovation in bodily interactions
Vilnius, sept 2018;

Swipe Fright NY, oct 2017;

New Latin Wave NY, oct 2017;

Maker Faire NY, sept 2017.

fellowships

Gottesman Libraries Myers Art Commission
NY, feb 2019 - jan 2020;

NYU Tisch School of The Arts Scholarship
NY, sept 2015 - may 2017;

skills

Design Graphic Design, Branding, UX/UI, Art Direction, Motion Graphics, Stop-motion, Storyboarding & UX copywriting;

Prototyping Hardware & Software, Digital Fabrication, Mechanisms, Wearable Technology & Physical Interfaces;

User Research Qualitative Research, Feedback Sessions, User Testing Planning + Guidance, Participative Observation & Analysis Report;

Project Management Project Coordination, Workshops Facilitation & Creative Production.

experience

Senior UX Designer @ Cisco Systems

User experience for internal Cisco tools
NY, feb 2022 - present;

Senior Product Designer @ Solidus Labs

User experience and interface for fintech startup
NY, jan 2020 - jan 2022;

UX Design Technologist @ Volkswagen

Group's Future Center Europe

User experience and creative prototyping Berlin,
aug 2018 - aug 2019;

Interactive Designer @ EdLab

Exhibition design, visual and interaction design
Columbia University's Teachers College
NY, aug 2017 - jul 2018;

Lead Engineer Fellow @ Open Style Lab

Accessibility & fashion project fellowship hosted
by Parsons The New School for Design
NY, jun - aug 2017;

Smart Textiles Fellow @ Tek-Tiles

R&D fellowship on knitted smart textiles
Pratt Institute's BF+DA
NY, jul - aug 2017;

Designer @ Principled Design

Wearable technology R&D and product design
NY, jun 2016 - jun 2017;

Graphic Designer @ Pixelfordinner

Branding, digital strategy & production design
RJ Brazil, dec 2013 - jul 2015;

workshops

Weaving to Code, Coding to Weave

Workshop aiming to demystify and teach
participants how to weave and how to code
Santa Fe, jun 2018 | NY, oct 2017 - feb 2020;

Sensores Malemolentes

One day workshop on how to build your own
soft sensors with soft conductive materials
RJ Brazil, sept 2017.

languages

Portuguese fluent; **Spanish** beginner;

English proficient; **German** beginner.

French intermediate;